A SOLUTION FOR *Today's Customer*

We search for America's healthiest snacks from trustable brands and make them accessible through our curated "Healthy On The Go" food stations in stores across the U.S.

"While battling stage 4 cancer eating healthy helped save my life. Now I have made it my mission to pay it forward."

Krista

PREMIER PP-DI-2096 Contracted Supplier

WOMEN OWNED

PLANT BASED · USDA ORGANIC · Certified GF Gluten-Free · NON GMO Project VERIFIED nongmoproject.org · CERTIFIED VEGAN VEGAN.ORG · ALLERGEN FREE

OUR STANDARDS

- ✓ **Ingredients from nature**
- ✓ **Beneficial for your health**
- ✓ **Supply chain transparency**
- ✓ **Tastes good**
- ✓ **Mission driven for good**

HOW IT WORKS

1. **Choose a merchandising display(s) or use your own with our signage and we curate the planogram**
   Send order requests to krista@esstar.us
2. **We give you a custom product list with codes to place your order with your distributor**
3. **You become a healthy destination for your customers and begin making a difference!**

www.esstar.us I krista@esstar.us I 615.927.1313

MAKING THE HEALTHY CHOICE

the Convenient Choice

80% of consumers snack everyday and in this busy world, we are constantly at risk of making unhealthy food choices. We are on a mission to make this moment healthier. We help you successfully manage the category by keeping you on product trend, ensuring product availability, providing affordable solutions, getting you what consumers want, and ultimately making you the hero by putting your customer's health first.

LARGE FLOOR DISPLAY

- **Dimensions: 66H x 38W x 16D**
- **# of products: 40-44**
- **Material: Metal**

SMALL FLOOR DISPLAY

- **Dimensions: 66H x 24W x 14D**
- **# of products: 20**
- **Material: Plywood with natural finish**

COUNTERTOP

- **Dimensions: 32H x 20W x 12D**
- **# of products: 9-11**
- **Material: Plywood with natural finish**

Custom merchandising solutions available

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