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## Influenza's Impact on Our Youth—Overcoming Barriers to Reduce the Burden of Disease: Solutions for Awardees and Providers

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### SPEAKERS

**Audrey M. Stevenson, PhD,  
MPH, MSN, FNP-BC**

Division Director of Family Health Services  
Salt Lake County Health Department  
Salt Lake City, Utah

**Todd H. Wolynn, MD, MMM, IBCLC**

President and CEO, Kids Plus Pediatrics  
Co-founder, Shots Heard Round the World  
Pittsburgh, Pennsylvania

### PROGRAM DESCRIPTION

Influenza places a substantial burden on children and adolescents each season, resulting in preventable flu-related illnesses, hospitalizations, and deaths. Historically, a large majority of pediatric influenza morbidity and mortality occurred in children who were not vaccinated against influenza.<sup>1</sup> The COVID-19 pandemic and the possible threat of a long and severe influenza season elevates the critical need to vaccinate against influenza in order to reduce the overall burden on the health care system and avoid misdiagnoses.

Strong recommendations from healthcare providers supported by public health efforts are needed to improve vaccination rates and reverse the steady trend of low vaccination coverage. What new solutions can be used to overcome vaccination barriers and reduce influenza burden in our youth? Expert speakers share effective strategies and implementation techniques that can positively impact influenza immunization rates.

Participants will learn about new and engaging tools to improve communication and reduce vaccine hesitancy. These solutions will help professionals set new immunization goals and more efficiently, effectively, and confidently communicate the benefits of annual influenza vaccination for children and adolescents. The resources discussed in the webcast will be helpful as you implement ways to extend vaccination during the influenza season.

**Influenza's Impact on Our Youth—Overcoming Barriers to Reduce the Burden of Disease: Solutions for Awardees and Providers** is now available on demand.

**Reference:** 1. Shang M. *Pediatrics*. 2018;141(4):e20172918.

This is a non-CME/CE educational event. CME/CE credit will not be offered for this program.

In accordance with Sanofi Pasteur's policies and the PhRMA Code on Interactions with Healthcare Professionals, attendance at this educational program is limited to health care professionals. Facilitated by PRI Healthcare Solutions.